



Media KIT



Magazine





Magazine

The Printed Word Reviews magazine is delivered electronically to more than 50,000 consumers, literary agents, distributors, authors, publishers, librarians, booksellers, and booklovers. Additionally, print copies are mailed to subscribers as well as bonus circulation at select shows throughout the year, making it a valuable resource. Get in front of active buyers now.



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EDITORIAL CALENDAR

(Planned topic for each issue, subject to change)

***BookCAMP** February-April, [ads due 1/19](#)

FEB 15th Issue: Discover Indie Books

[ads due Jan. 30 \(editorial due January 9th\)](#)

MARCH: Independent Press Award 2023

[ads due March 21 \(editorial due March 7th\)](#)

APRIL: Xue Mo; London Book Fair wrap-up,

[ads due 3/19](#)

***BookCAMP May-July, [ads due 4/19](#)**

MAY: Summer Reads / Pre-conference

[ads due May 8 \(editorial due May 1st\)](#)

JUNE: ALA Conference with Summer Reads

[ads due June 8 \(editorial due May 21st\)](#)

JULY: Select Reads 2024 ALA & Awards,

[ads due July 12 \(editorial due June 25th\)](#)

***BookCAMP Recap of BookCAMP 2025**

[August-October ads due July 19](#)

SEPTEMBER: Master of Fine Arts and Fall Trade

Book Fairs, [ads due Aug. 5](#)

OCTOBER: NYC Big Book Award 2025

[ads due Sept. 30 \(editorial due September 7th\)](#)

***BookCAMP Nov 2025 - Jan 2026,**

[ads due 10/20](#)

NOVEMBER: Holiday Gift Guide

[ads due Oct. 30 \(editorial due October 8th\)](#)

DECEMBER: Last Minute HOLIDAY GIFT GUIDE /

GAB TALKS interviews

[ads due Nov. 20 \(editorial due November 8th\)](#)



FULL CIRCULATION, 50,032 as of March 2025

16k consumers, booklovers, literary agents, distributors

12k authors/publishers

20k librarians

2k booksellers

Bonus circulation at select shows

YouTube Video Channel

Over **1,000,000** impressions, and

Over **300,000** views of videos annually

Social Media

Over **11,000** Twitter followers

Over **10,000** LinkedIn (**2 accounts, 6k and 4k+**) followers

BookCAMP

For Businesses Serving the Publishing Industry

***BookCAMP by Printed Word Reviews** is published 5 times a year, online format, Library of Congress ISSN: 2994-4406, is delivered electronically to more than **10,000** authors and publishers every issue:

BookCAMP Circulation

8k Independent Author Publisher

3k Independent Publisher are involved

in the purchasing of services and products.

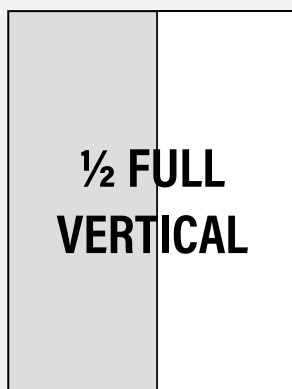


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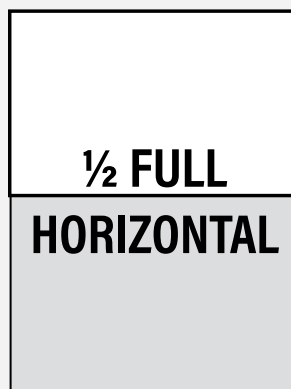
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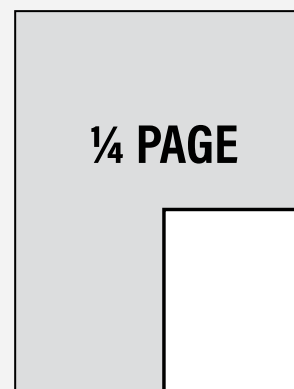
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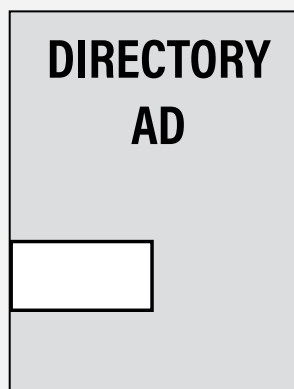
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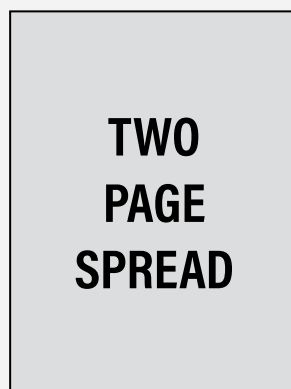
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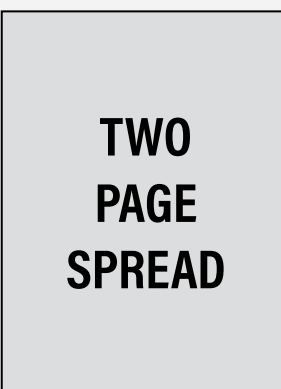
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